

FOR IMMEDIATE RELEASE:

Road to Guangdong | Free Weekend Kicks Off Today

Banbury, Oxfordshire – 6th December 2019

Having just received a major game overhaul earlier this week, <u>Road to Guangdong</u>, the story-based driving and management game, will be free to try this weekend on Steam. During the free weekend, the game will be available to purchase and keep for just \$4.94.

The entire game will be playable for free during the promotion. To follow, a substantial content update will drop within a few days after the free weekend, continuing Sunny and Guu Ma's heartfelt journey across Guangdong, China.

The Road to Guangdong free weekend event begins Friday 6 December 10am PST/6pm GMT and ends Sunday 8 December 10pm PST/Monday 9 December 6am GMT.

This is the perfect opportunity for curious players to give the overhauled Road to Guangdong a shot at no cost. Those wanting to continue Sunny and Guu Ma's story with the Chapter 2 update also have the chance to buy the game to keep and receive updates at 67% off.

If you haven't taken a look at Road to Guangdong yet, make sure to do so! To request a press copy of Road to Guangdong, please email us directly at jamesc@excalibur-games.com or request a code via Keymailer.

Check out the latest Road to Guangdong trailer <u>here</u>. The game is scheduled to release on Xbox One in mid-2020.

About Road to Guangdong

Sunny's life is at a crossroads. She knows everything's about to change. She just doesn't know how yet. She glances again at the contract. The good news is she's now the proud owner of her family's cherished restaurant. The bad news? It's seen better days.

A tap at the door announces the arrival of her aunt, Guu Ma.

Yep, everything's about to change alright. But the "how" part will be decided by a bunch of strangers she's only seen in faded photographs.

Embark on a Journey of Discovery

On a mission to revive their struggling family restaurant, Sunny and Guu Ma must visit long-lost relatives in search of secrets that will bring diners flooding back. But it won't be easy. The long trip with her ageing aunt will truly test their relationship as cultural differences bubble to the surface. Only by making tough choices along the way will Sunny discover what fate has in store for her.

Keep Your Car on the Road





A treasured part of her family for longer than Sunny can remember, the car has carried her loved ones through many a crisis. But her beloved vehicle, Sandy, is falling apart and she'll need a helping hand to respond to this latest emergency. Only careful driving and regular checks under the bonnet will enable her to carry Sunny to the climax of her quest.

Features

- Penned by author Yen Ooi, this captivating coming-of-age tale is set against the evocative backdrop of 90s China.
- Play your part in a touching interactive story where your decisions decide Sunny's fate.
- Explore the sights and sounds of Guangdong through vibrant animations and a memorable soundtrack.
- Fall in love with a colourful cast of characters, each with unique personalities and rich backstories.
- Maintain your car by keeping tabs on fuel consumption, tyre wear and engine condition.
- Keep the mechanics away by topping up oil and fuel levels and repairing and replacing worn out parts.

All Links

Road to Guangdong on Steam: https://store.steampowered.com/app/995840
Road to Guangdong Facebook: https://www.facebook.com/roadtoguangdong/

Road to Guangdong Twitter: https://twitter.com/RoadToGuangdong

Road to Guangdong Instagram: https://www.instagram.com/roadtoguangdong/?hl=en

Road to Guangdong Discord: https://discord.gg/wj3mP2A
Road to Guangdong Website: www.roadtoguangdong.com

Road to Guangdong Press Assets: http://www.contact-sales.co.uk/press/projects/road to guangdong/

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About the Developer

Just Add Oil Games unites the visionary artistic flair of Team Lumo, the game design and technical prowess of Darbotron, the musical talent of Chris Randle and the insightful storytelling of Yen Ooi. Together they are creating soulful road trip experiences that explore diverse social and cultural landscapes.

About Excalibur Games





Excalibur Games is the publishing arm of parent company Contact Sales Ltd, which was founded in 1997.

Excalibur Games has moved forward to release its own original products, in addition to widely recognised licensed titles.

Successful releases Jalopy, Tracks, Shoppe Keep 2 and Flashing Lights have propelled Excalibur's digital portfolio forward.

Excalibur has worldwide MicrosoftTM Xbox One, SonyTM Playstation 4 and NintendoTM Switch publisher status.

Excalibur will also continue to license high-end simulation franchises such as Euro Truck Simulator and American Truck Simulator, from highly acclaimed developer SCS Software.

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